

Ghaziabad Management Association

Monthly Activity Report OCTOBER, 2024 - NOVEMBER, 2024

Monthly Activity Report OCTOBER, 2024

Session on "Digital Detoxification"

ACTIVITY #1

Ghaziabad Management Association has organized a Session on "**Digital Detoxification**" on 07.10.2024 at Mewar group of institutions, Ghaziabad.

The session started with an exercise by asking all participants to stand up and raise their right hand on right question and left hand on wrong question. At wrong answer, they were asked to sit down. The exercise was to start concentration for the session. The resource started explaining: What is digital detoxification and the impact of the Media. Examples and exercises were done to explain the good, bad and ugly of digitalization. As per statistics, average 1000 whatsapp messages are written by an individual in a day. It was explained: How to do a digital detox, from FOMO TO JOMO. The session was interesting and interactive and it was attended by 76 participants.

The speaker was Mr Rajiv Goel, a seasoned trainer, B.Tech, M.Tech. having 30 years in marketing with Reliance Industries Ltd and Birla Corporation Ltd.







"Cyber security and Ethical Hacking with AI"

ACTIVITY #2

Ghaziabad Management Association has organized a Session on "Cyber security and Ethical Hacking with Al" on 08.10.2024 at Mewar group of institutions, Ghaziabad. The topics covered were: 1. Practical on Linux, Kali Linux & Penetration Testing. 2. Ethical Hacking (Practical Configuration): Ethical Hacking, types of Hacker, Phases of Ethical Hacking, Reconnaissance, Host discovery, Port Scanning, Vulnerability Scanning, Gaining Access, Maintaining Access. 3. Social Engineering (Configuration): Different types of Social Engineering attacks, Eaves dropping, Shoulder surfing, Dumpster diving, Impersonation, Phishing, How to protect yourself from Social Engineering. 4.Malwares (For Penetration Testing & Vulnerabilities): Types of Malwares, Virus, Worm, Ransomw are, Trojan Horse, Key loggers, Spyware Basic. The session was an eye opener and knowledgeable for students. The global institute of Cyber security trains students for different certification courses, helpful for their careers.

The speaker was Mr. Kundan Kumar: Technical Advisor & Mr Vishal Jain: Technical Head – Cyber Security from Global Institute of Cyber Security & Ethical Hacking, GICSEH Data Security Pvt. Ltd., Noida.







"How to achieve the Financial Freedom"

ACTIVITY #3

Ghaziabad Management Association has organized a session on "How to achieve the Financial Freedom" on 09.10.2024 at ABES Business School, Ghaziabad. The objective is to drive the importance of financial independence and financial literacy so that they can live financially worry free lives and focus more on their work and hence result in increased productivity for the organization.

The session started with a story explaining how a person became financial independent by systematically investing which is the key to drive the importance of financial independence and a process of creating the wealth. An importance of financial planning and Basic principles of wealth creation were explained with the examples. The session generated lot of questions and curiosity. The session was attended by 230 participants.

The speaker was Mr. Virendra Kashyap, Regional Training Manager (Nippon Life India Asset Mgt Co.)







"Financial Literacy"

ACTIVITY # 4

Ghaziabad Management Association has organized a session on "Financial Literacy" on 15.10.2024 at RKGIT, Ghaziabad. The topics covered were: What do you do with your money? Impact of Inflation, Investing - the safeguard against inflation, the importance of Financial Planning, availability of various options, Financial Goal Planning Tool, importance of multiple financial goals in our life with time line with a price tag, benefit from Power of Compounding, Rupee Cost Averaging, Inflation eats away the purchasing power of money overtime, How to earn inflation beating returns, Overcome biases/ emotional biases, Flexibility of tenure/amount/Frequency, Creating wealth in Long Term, Myths vs. Facts for the savvy investors.

The speaker was Mr. Varun Paul, channel head — KCG, Bjaj Finserv. 38 participants including students, Faculties attended the very informative and interactive session.



"The Sino Indian Relationship Conflict and Co-operation "

ACTIVITY #5

Ghaziabad Management Association has organized a lecture on **The Sino Indian Relationship Conflict and Co-operation on 17.10.2024** at **IMS UC, Ghaziabad.**

The speaker was Lt Gen (Retd) Dr. Rakesh Sharma, PVSM, UYSM, AVSM, VSM. He started by explaining China's power in terms of its economy which is larger than USA, largest military and does trade with 130 countries. He emphasized need to redefine the definition of WAR: Technological, Political, Economical, Cyber, Trade, cognitive or water war. Lt Gen used a new word: Grey Zone which can be taken as state of being between war & peace where adversaries aim to achieve geopolitical or territorial ends without military aggression and crossing the threshold of open warfare. India is considered as geopolitical challenge by china as Indian global legitimacy as a democracy, soft power and attractiveness to the world. Chinese influence in India is in entertainment industry, academics, think tank, social organization, media, technology sector and investments etc. Perseverance and politics can be one which can resolve border issue. The lecture was an eye opener and attended by 275 participants.







Badminton Tournament

ACTIVITY #6

Ghaziabad Management Association has organized a Badminton tournament on 19.10.2024 at Indoor stadium at RKGIT, Ghaziabad. This was the first ever effort by GMA. 22 players of GMA members and their family members participated. The champions were Mr. Pranav Jain/ Mr. Karnav while runners up were Mr. Yogendra/Mr. LakshayTyagi.President, Sr. Vice President, ED of GMA also played mixed double matches along with their wives. Members advised to have this tournament twice in a year.













Vishleshan-2024

National Level Summer Internship Project (SIP) Competition

ACTIVITY # 7

Ghaziabad Management Association has co-hosted and co-organized Vishleshan-2024 — National Level Summer Internship Project (SIP) Competition, in collaboration with the Institute of Management Studies (IMS) Ghaziabad, on 24.10.2024. This competition offered a remarkable opportunity for Undergraduate (BBA/B. Com/BCA/B.A.) and Postgraduate (PGDM/MBA/MIB) management students to showcase their Summer Internship Projects (SIP) in front of a distinguished audience comprising industry professionals, academic leaders, and fellow students. GMA members also participated in the dynamic event and witnessed the innovative solutions and ideas presented by tomorrow's business leaders. 71 projects/papers were received from across country. This was full day event and this was adjudged by distinguished faculties and industry leaders. All the awardees were also given cash prizes and facilitated in valedictory session.







Industry Visit At Shriram Pisons & Rings Ltd

ACTIVITY #8

Ghaziabad Management Association has organized an Industry visit at Shriram Pisons& Rings Ltd. on 25.10.2024. The facility of steel ring production, automatic robot operated production lines of pistons and production lines of engine valve were visited by 9 GMA members. All practices of JishuHozen, one of the pillar of TPM, 5S, Kaizen were explained during the visit. The visitors appreciated the cleanliness and orderliness of such a huge facility.



Introduction to Enterprise Risk Management

ACTIVITY #9

Ghaziabad Management Association organised a session on Introduction to Enterprise Risk Management at Institute of Management Technology (IMT) Ghaziabad, on 28.10.2024. The session covered Evolution of Risk, Overview of Global Standards of Risk Management, Value of ERM and Evolving Regulatory Requirements. The expert deliberated on Future Directions, The Convergence of Risk and Data Science, Global Risk Management Standards COSO and ISO 31000, Overview and Benefits of Enterprise Risk Management (ERM). He also explained the comparison between traditional Risk Management vs. Enterprise Risk Management. About ERM, a detailed presentation on Key Definitions of Risk, Risk Mitigation, Risk Monitoring, Steps in the Risk Identification Process, Risk Identification Approaches, Steps for Implementing ERM and challenges was given. The session ended with How to Measure ERM Success and Enterprise Risk Management in India, Regulatory provisions and Corporate Governance. The session was very exhaustive but interactive, attended by 84 participants.

The speaker was Mr. Soubhagya Parija, MA(Econ) – JNU, India, MBA (Fin) – Indiana University, USA, Harvard Business Analytics Program (HBAP), Harvard University, USA, a distinguished Risk and Compliance Executive . An advisor to a federal government outfit called The Presidio Trust in California on ERM.







Monthly Activity Report NOVEMBER, 2024

"Cyber security and Ethical Hacking with AI"

ACTIVITY #1

Ghaziabad Management Association has organized a Session on "Cyber security and Ethical Hacking with AI" on 14.11.2024 at Indraprastha Engineering college, Ghaziabad.

The topics covered were:

- 1. Practical on Linux, Kali Linux & Penetration Testing.
- 2. Ethical Hacking (Practical Configuration): Ethical Hacking, types of Hacker, Phases of Ethical Hacking, Reconnaissance, Host discovery, Port Scanning, Vulnerability Scanning, Gaining Access, Maintaining Access.
- 3. Social Engineering (Configuration): Different types of Social Engineering attacks, Eaves dropping, Shoulder surfing, Dumpster diving, Impersonation, Phishing, How to protect yourself from Social Engineering.
- 4. Malwares (For Penetration Testing & Vulnerabilities): Types of Malwares, Virus, Worm, Ransomware, Trojan Horse, Key loggers, Spyware Basic. The session was an eye opener and knowledgeable for students. The global institute of Cyber security trains students for different certification courses, helpful for their careers.

The speaker was Mr. Kundan Kumar: Technical Advisor & Mr. Vishal Jain: Technical Head – Cyber Security from Global Institute of Cyber Security & Ethical Hacking, GICSEH Data Security Pvt. Ltd., Noida. The session was attended by **310 students**.







"Talent Quest 2024"

ACTIVITY # 2

RCCVC, Ghaziabad has organized "Talent Quest 2024" in association with Ghaziabad Management Association on **08.10.2024** at **RCCVC**, **Ghaziabad**. The objective was to hone the skills of personality development by participating in various competition of debates, sports, cultural activities etc. About 45 students participated.



गाजियाबाद में टैलेंट क्वेस्ट 2024: छात्राओं ने दिखाया अपना हुनर।



दिनांकः :9-Nov-2024 09:34:PM सीनियर रिपोर्टर -श्रीओम त्यागी, गाजियाबाद

मुख्य सम्पादक - अमित त्यागी

गाज़ियाबाद, 9 नवंबर, 2024: राम चगेली रंजिस्ट्रार श्रीमती शशि खन्ना, एकेडमिक हेड गए कार्यक्रम में विशिष्ट अतिथि के रूप में चड्ढा विश्वास गर्ल्स कॉलेज, में आज इंटर डॉ. संगीता लोलंकी और संयोजिका श्रीमती GMA के एवजीक्यूटिव डायरेक्टर डॉ. सहुल रक्षाल दैलेंट क्वेस्ट 2024 का आयोजन किया। गीतांजलि खुराना उपस्थित रहीं। उन्होंने राभी। अग्रवाल उपस्थित रहे। कार्यक्रम के निर्णायक गया। इस कार्यक्रम में शहर के विभिन्न स्कूलों प्रतिभागियों का उत्साहवर्धन किया। मंडल में डॉ. वीना दलानिया, डॉ. नीलम की छात्राओं ने बड़ी संख्या में पाम लिया और टाकुरद्वारा बालिका विद्यालय, इंग्रहम इंटर श्रीवास्तव, श्रीमती दीप्ति वस्त और पल्लवी अपने-अपने हुनर का प्रदर्शन किया। कार्यक्रम -कॉलेज, महर्षि दयानंद, भ्गीरथ पब्लिक, बी- शर्मा शामिल रहीं। मंच का संचालन मिस का शुभारंभ दीप प्रज्वलन के साथ हुआ। आर अंबेडकर बालिका इंटर स्कूल और कनिका गोयल ने किया। इस अवसर पर कार्यक्रम में वाद विवाद, रंगोली, नृत्य, गायन स्वामी विवेकानंद सरस्वती जैसे स्कूलों की प्राचार्य डॉक्टर नीतू चावला ने कहा यह और विभिन्न खेलों की प्रतियोगिताएं छात्राओं ने इस कार्यक्रम में अपनी प्रतिभा का कार्यक्रम छात्राओं के लिए एक मंत्र प्रदान जायोजित की गई। इन प्रतियोगिताओं में प्रदर्शन किया। कार्यक्रम के जंत में विजेता करता है जहां वे अपनी प्रतिभा को निखार छात्राओं ने उत्साह के साथ भाग लिया और छात्राओं को गोल्ड, सिल्वर और ब्रॉन्ज मेडल सकती हैं और एक दूसरे से सीख सकती हैं। जपने जतिया का परिचय दिया। कार्यक्रम में देकर सम्मानित किया गया। सभी इस तरह के कार्यक्रमों से छात्राजों का कॉलेज की प्राचार्थ डॉक्टर नीतू चावला, प्रतिभागियों को सांत्वना पुरस्कार भी दिए सर्वांगीण विकास होता है।



GREEN HERATFULNESS RUN

ACTIVITY #3

Heartfulness in association of Ghaziabad Management Association has organized a Green heratfulness Run at Gymkhana, Indrapuram, Ghaziabad on 17.11.2024. Over 800 runners participated. Race was held in 1km, 3 km, 5 km and 10 km categories.











MDP on

"Mastering the art of professional interview"

ACTIVITY #4

Ghaziabad Management Association has organized a MDP on "Mastering the art of professional interview" on 22.11.2024 at Mewar Institute of Management, Ghaziabad. The MDP was organized for Final year PG students to understand the kind of knowledge needed for interview, by researching for specific field, industry, organization & job description (JD), to know soft and hard skills requirement, to Learn to communicate effectively with interviewers. Students were shared interview process, preparation for virtual interview, answering questions using STAR technique and Closing the interview. Students were explained through highly interactive methodology, using chart presentations, Mock interviews and assignments.

The speaker was **Mr. Satish Kumar**, International facilitator, Consultant and Trainer. The MDP workshop was attended by **220 students**.

Workshop on interview skills Mewar Institute, Ghaziabad, held a workshopon 'Mastering the Art of Professional Interview' for final year students jointly with Ghaziabad Management Association. Keynote speaker. Satish Kumar, consultant executive coach and delegates from GMA were welcomed by Alka Agarwal, director, Mewar Institute.









"Art of Winning your Dream Job"

ACTIVITY #5

Ghaziabad Management Association has organized a session on "Art of Winning your Dream Job" on 23.11.2024 at RKGIT, Ghaziabad. The session was conducted for PG Final year students aspiring for their dream jobs. They could learn proven strategies to ace every step of the hiring process—from crafting a standout CV to acing your interviews! The topic covered: How recruitment has evolved and where to find hidden job opportunities, Master LinkedIn and job portals to attract recruiters, Beat AI tools like ATS and Chatbots in recruitment, Secrets to creating a winning CV and impactful cover letter, Assessment Center tips, Group Discussion Hacks, and the 7 C's of Hiring Success, Dress to impress, perfect your body language, and close interviews like a pro. A very highly interactive session was taken by Mr. Nilanjan Mukherjee, GM HR, Relaxo group. 110 students participated from various colleges.













MANTHAN-2024

(RKGIT Business Quiz Competition)

ACTIVITY #6

Ghaziabad Management Association and RKGIT organized MANTHAN -2024, Business Quiz Competition, on 27.11.2024. There was an overwhelming response from various colleges throughout various regions across NCR. In all, ninety-eight from various colleges turned up on the final day. The quiz took place in three phases. The first phase was a written round out of which 15 teams were selected for the 2nd Phase. Seven teams competed for the grand finale. This phase also had various rounds related to different aspects of business. It consisted of questions related to the economy, brands, audio-visual recognition, and product-related questions. In the last round i.e., 'RAPID FIRE ROUND" changed the whole scenario, which gave us the final winners for MANTHAN'2024. It was full day event and this was adjudged by distinguished faculties and industry leaders. A Cash prize of Five Thousand rupees was given to Winner of IMSEC, three thousand rupees of 1st runners-up of IMS UC, and Two Thousand rupees of 2nd runners up of Lloyed Business school. The winners were also felicitated with the winner trophies and all the participants with a participating certificate.













"Cervical Cancer Detection Camp"

ACTIVITY # 7

GMA organized "Cervical Cancer Detection Camp" EIGHT in the series of cancer detection camp in association with CARTE, and "Beautiful Tomorrow" Trust on 27.11.2024 at CARTE, Shastri Nagar, Ghaziabad.

Dr. Smita first explained the importance of Detection of this disease of Cervical Cancer in females. After their consent, the test was conducted on patients. GMA is planning to have this camp organized every month to cover large society.



"Cervical Cancer Awareness"

ACTIVITY #8

Ghaziabad Management Association organised a session on "Cervical Cancer Awareness" at Mewar Institute of Management, Ghaziabad, on 28.11.2024.

The speaker was **Dr. Madhu Gupta**, a renowned Gynaecologist and trustee of Beautiful Tomorrow. The session was very informative and interactive. The participants were very curious to know about cervix and its intricacies. How this dreaded disease can be prevented and detected. Dr Gupta explained that cervical cancer is the only cancer which can be detected, prevented and has its vaccine available. Total **85 participants attended the session.**



Competition on

"Extempore: A Dive in Dark"

ACTIVITY #9

Ghaziabad Management Association organized "Extempore: A dive in Dark", competition in association with Ajay Kumar Garg institute of Management on 29.11.2024. Total 52 students of various management Colleges participated. Mr SK Tiwari, GMA President was chief guest. Mr. Satish Kumar and Mr. Saurbah Garg were the jury. Mr. Murali from AKGEC, Mr. Utkarsh from AKGEC and Ms. GargiYadav from RCCVGC were the winners of the competition. Trophies to all winners and certificates were given to all participants.













A two days All India Seminar on

"Green Hydrogen- Generation, Storage, and Safety Aspects"

ACTIVITY # 10

A two days All India seminar on "Green Hydrogen- Generation, Storage, and Safety Aspects" by The Institution of Engineers (India) in association of Ghaziabad Management Association on 29-30.11.2024 at IPEC, Ghaziabad. India is positioning itself as a leader in the global clean energy transition by developing green hydrogen production facilities and infrastructure. India stands at the forefront of the global green hydrogen economy. Numerous outstanding Indian companies are actively engaged in developing innovative projects. India has significant RE generation and green hydrogen production capacity to transition the country to net-zero and improve energy security. The National Green Hydrogen Mission, a program launched by government of India to make India a global hub for the generation, use and export of Green Hydrogen and building upon the country's achievement of becoming the first to meet green energy commitment made at 2021 Paris UN climate change conference nine years ahead of the 2030 target. In 4 technical sessions, 23 papers were presented in the seminar that provided an ideal platform for thought speakers from various institutes and experts of this field to convene, discuss, and strategize ways to propel the Green Hydrogen Mission to take country forward.







